

VENTAS POR MARCAS (Cajetillas)

Hasta.....	31-Dic-05	31-Dic-04	Incremento
MARCAS	CAJET20	CAJET20	%
MARLBORO	776.409.005	794.404.514	-2,27%
FORTUNA	675.869.124	815.807.963	-17,15%
CHESTERFIELD	489.988.188	523.802.611	-6,46%
DUCADOS NEGRO	434.769.913	549.574.233	-20,89%
CAMEL	294.887.648	302.591.517	-2,55%
L&M	250.317.018	294.926.466	-15,13%
NOBEL	206.338.826	225.389.837	-8,45%
DUCADOS RUBIO	154.986.749	192.100	80580,24%
LUCKY STRIKE	142.396.091	167.937.139	-15,21%
ELIXYR	110.725.520	88.485.760	25,13%
JOHN PLAYER SP.	107.957.077	36.159.124	198,56%
WINSTON	90.356.918	101.492.992	-10,97%
LAMBERT & BUTLER	70.516.608	74.487.145	-5,33%
EXCITE	55.897.694	22.501.505	148,42%
AMERICAN JEAN'S	54.545.077	1.625.089	3256,44%
GOLD COAST	52.318.431	66.033.639	-20,77%
CORONAS RUBIO	47.882.045	56.666.551	-15,50%
BENSON & HEDGES	38.009.486	39.733.182	-4,34%
NEXT	33.540.092	2.589.946	1195,01%
BN	30.737.570	39.055.419	-21,30%
SUPERKINGS	28.156.719	30.516.752	-7,73%
PHILIP MORRIS	25.407.651	24.830.747	2,32%
CELTAS	24.489.854	33.781.794	-27,51%
HABANOS	23.264.785	26.725.951	-12,95%
GOLDEN AMERICAN	22.399.312	33.699.532	-33,53%
POPULAR	20.234.567	10.357.630	95,36%
PALL MALL	18.432.109	14.145.225	30,31%
SAX	18.198.500	6.877.177	164,62%
BULLBRAND	17.960.851		-
VANTAGE	17.909.369		-
WEST	16.584.419	20.587.799	-19,45%
AUSTIN	14.049.576	308.549	4453,43%
REGAL	13.743.309	15.630.473	-12,07%
SILK CUT	13.718.829	14.226.107	-3,57%
PETER STUYVESANT	13.307.523	13.513.406	-1,52%
GAULOISES RUBIO	12.268.721	12.657.614	-3,07%
CORONAS NEGRO	11.427.641	13.123.508	-12,92%
ROYAL CROWN	11.198.878	14.817.294	-24,42%
MAYFAIR	10.799.869	11.804.677	-8,51%
SOVEREIGN	10.588.242	1.120.106	845,29%
WINFIELD	10.312.586	9.515.097	8,38%
BASIC	8.879.435	98	-
KRUGER	8.234.831	10.710.463	-23,11%
BURTON	8.146.393	5.252.541	55,09%
BISONTE	7.174.510	10.474.034	-31,50%
ROYALS	6.507.587	7.026.743	-7,39%
REX	6.235.321	7.664.118	-18,64%